



48th Heart of America Hickory Championship
Friday, Saturday, Sunday - July 11, 12, 13, 2025
Bright-Grandview Golf Course
2401 E. 29th Street • Des Moines, Iowa 50317
515-248-6301

The Heart of America is the oldest continuously held hickory tournament in the world. Originated in 1978 by GCS President and Iowa resident Warren "Ole" Olsen, the players in this long-standing tournament are a literal "who's who" in the playing of modern hickory golf and traditions. The only practice facility at Grandview is a putting green.

Schedule of Events

Friday, July 11, 2025: 9:00 am Early Registration. Practice round tee times begin at 10:00 am and continue throughout the day. Call the pro shop at 515-248-6301 to schedule your round. Mention "hickory."

Friday Evening: 7:00 – 10:00 pm: Reception and dinner, cash bar at the clubhouse. Historically Trade Tables (for trading, bragging, selling, and just showing off) have been free -- Now, due to draping a \$10 fee per table will be charged. This is a one-time \$10 fee per table, good for all three days.

Saturday, July 12, 2025: 9:00 am Registration. 10:00 am Tee times begin for competition

Saturday Evening: 6:00 – 9:00 pm Tourney Reception & Dinner at Grandview Clubhouse.
Free trade tables and an alcohol cash bar will be available.

Sunday, July 13, 2025: 7:00am: Coffee/rolls and wake-up. 8:00am Shotgun Start for all Divisions.

Sunday: Awards and Plaudits after completion of golf and pizza/salad buffet for all.

Player Information and Registration...Mail early...avoid deadline

Name _____ Age _____

Modern handicap _____ Hickory handicap _____

Address _____ City _____ State _____ Zip _____

Phone/Home _____ Work _____ Cell _____

E-mail _____ Name of any Guest _____

Please all that apply: I will attend: all 3 days _____ Sat/Sun Play Only _____

Divisions: Open Division _____ Senior Division _____ Statesman Division _____
(Open to all ages) (Open to all 60 and up) (Open to all 70 and up)

Ladies Medal Division _____ Scramble Divisions: Mixed _____ Men _____
(please mark preferences...all divisions subject to full field availability)

I prefer to walk _____ I prefer a cart _____

The Registration fee is not available for ala carte selection. Due to the agreement with the City of Des Moines for access of reserved weekend tee times and a Shotgun start on Sunday it is inclusive for all events. The registration fee includes all receptions and meals scheduled for Friday, Saturday, and Sunday. Adult beverages are on cash bar basis.

Registration fee: (required of each player) \$205.00 per player X _____ = \$ _____
Guest fee: for participating but non-playing guests \$45.00 per guest X _____ = \$ _____

Total fees = \$ _____

Make a copy of this form for your records.

**NOTE -- Make checks payable to the Bill Reed.
Note HOA (Heart of Amercia) on the Memo Line.**

Mail your Registration and Payment to:

Bill Reed, 1245 37th Street, Des Moines, IA 50311

Tournament Information: Bill Reed cell # 515-490-5159 or wreedassociates@aol.com

Can be downloaded : www.golfcollectors.com
www.hickorygolfers.com

These hotels have been used in the past and often offer special rates for Hickory Players.

Quality Inn and Suites: 2701 Adventureland Drive, Altoona, Iowa 50009, 515-967-4886.

Super 8: 2101 Adventureland Drive, Altoona, Iowa 50009, 515-967-7888.

There are several other hotels in the area.

Altoona, Iowa is an adjoining suburb to Des Moines and a number of quality and also affordable accommodations are available such as Holiday Inn Express Altoona, Best Western Plus Altoona Inn, and more including the 4 Star Prairie Meadows Racetrack & Casino Hotel. Some of our attendees will prefer something closer to the Des Moines International Airport and some in downtown Des Moines. Many will prefer to pad their individual "travel award point totals." Please utilize "Google" or "Yahoo" as to your individual choices. The Bright-Grandview Golf Course is on the east side of Des Moines 5 miles from downtown, 11 miles from the airport, and 5 miles from the many choices in the eastern suburb of Altoona near Prairie Meadows Casino.

**Please note: this is a busy time in the Des Moines area with many activities
Make travel and hotel reservations early as you return your entry form!!**

**Thank you from the Heart of America Tournament Committee:
Bill Reed (515-490-5159) John Ausen (515-210-4711)**